



---

## Search Engine Ranking Report

Search Rankings  
Business Optimiser

Professional web site  
promotion

Date: Tuesday, 10 April 2007

Recipient:

This report has been created by Search Rankings - [www.searchrankings.com.au](http://www.searchrankings.com.au)

## Report Overview

### Ranking Date

Date: Tuesday, 10 April 2007

### Checked results

The first 3 result pages of each search engine have been checked.

### Checked URLs

URL	Listings on page 1	Listings on page 2	Listings on page 3
<a href="http://www.hotondo.com.au">http://www.hotondo.com.au</a>	7	2	1
<b>Total</b>	<b>7</b>	<b>2</b>	<b>1</b>

### Checked keywords

Keyword	Listings on page 1	Listings on page 2	Listings on page 3
Home Builder	1	0	1
Home BUilders	1	2	0
Hotondo	5	0	0
<b>Total</b>	<b>7</b>	<b>2</b>	<b>1</b>

### Checked search engines

Search Engine	Listings on page 1	Listings on page 2	Listings on page 3
Google.com.au (pages from Australia)	3	0	0
NineMSN.com.au (Only from Australia)	2	1	0
Yahoo.com.au (All of Yahoo)	2	1	1
<b>Total</b>	<b>7</b>	<b>2</b>	<b>1</b>

## Ranking Results

### Google.com.au (pages from Australia)

URL	Keyword	Pos.	Page
<a href="http://www.hotondo.com.au">http://www.hotondo.com.au</a>	Home Builder	1	1
<a href="http://www.hotondo.com.au">http://www.hotondo.com.au</a>	Home BUilders	1	1
<a href="http://www.hotondo.com.au">http://www.hotondo.com.au</a>	Hotondo	1	1

### NineMSN.com.au (Only from Australia)

URL	Keyword	Pos.	Page
<a href="http://www.hotondo.com.au">http://www.hotondo.com.au</a>	Home Builder	not listed	not listed
<a href="http://www.hotondo.com.au">http://www.hotondo.com.au</a>	Home BUilders	18	2
<a href="http://www.hotondo.com.au">http://www.hotondo.com.au</a>	Hotondo	1	1
<a href="http://www.hotondo.com.au/about_hotondo_australian_home_builders.aspx">http://www.hotondo.com.au/about_hotondo_australian_home_builders.aspx</a>	Hotondo	2	1

## Yahoo.com.au (All of Yahoo)

URL	Keyword	Pos.	Page
<a href="http://www.hotondo.com.au">http://www.hotondo.com.au</a>	Home Builder	27	3
<a href="http://www.hotondo.com.au">http://www.hotondo.com.au</a>	Home BUilders	16	2
<a href="http://www.hotondo.com.au">http://www.hotondo.com.au</a>	Hotondo	1	1
<a href="http://www.hotondo.com.au/builders_detail.aspx?id=444">http://www.hotondo.com.au/builders_detail.aspx?id=444</a>	Hotondo	5	1