



## PPC Report

Search Rankings  
Business Optimiser

Professional web site  
promotion

Date: Tuesday, 10 April 2007

Recipient:

This report has been created by Search Rankings - [www.searchrankings.com.au](http://www.searchrankings.com.au)

Time period from  
14-02-07 to 14-03-07

Ad Group	Keyword	Impressions	Clicks	CTR	Avg CPC	Cost	Avg Position
Web Design	e-commerce web design	8	0	0.00%	\$0.00	\$0.00	3.2
Web Design	e-commerce web site design	5	0	0.00%	\$0.00	\$0.00	5.0
Web Design	professional web design	97	0	0.00%	\$0.00	\$0.00	3.7
Web Design	web design	2,696	72	2.67%	\$5.42	\$390.49	4.8
Web Design	web design companies	341	4	1.17%	\$4.79	\$19.15	3.1
Web Design	web design company	532	11	2.07%	\$4.76	\$52.34	3.7
Web Design	web design firm	40	0	0.00%	\$0.00	\$0.00	4.1
Web Design	web design melbourne	618	10	1.62%	\$5.17	\$51.67	7.7
Web Design	web designers melbourne	159	3	1.89%	\$5.40	\$16.20	5.0
Web Design	web site design company	1	0	0.00%	\$0.00	\$0.00	11.0
Web Design	web site design melbourne	30	0	0.00%	\$0.00	\$0.00	13.2
Web Design	web site designers melbourne	52	0	0.00%	\$0.00	\$0.00	2.8
Web Design	web site designers melbourne	4	0	0.00%	\$0.00	\$0.00	3.2
Web Design	website and design	416	3	0.72%	\$5.78	\$17.33	3.8
Web Design	website design	9,978	160	1.60%	\$5.47	\$875.18	4.4
Web Design	website design melbourne	422	4	0.95%	\$5.61	\$22.44	4.8
Web Design	website designers melbourne	86	0	0.00%	\$0.00	\$0.00	3.4
<b>Totals and Overall Averages:</b>		<b>15,485</b>	<b>267</b>	<b>1.72%</b>	<b>\$5.41</b>	<b>\$1,444.80</b>	<b>4.6</b>